



You are invited to celebrate *Cheers for Ears* with Children's Hospital of Pittsburgh Foundation, students in your school, and the thousands of patients who receive care and treatment at Children's Hospital of Pittsburgh of UPMC!

*Cheers for Ears* is an annual advocacy and fundraising campaign that benefits the Hearing Center at Children's Hospital. Students and teachers work together to design a campaign that allows peers to engage in philanthropy and partner with the team at Children's.

Together, we will create a meaningful conversation about hearing loss, educate students about hearing safety, and raise money to support programs that benefit the families of the Hearing Center at Children's.

Donations from students support the hearing aid assistance program, music therapy, research, and treatment at the Hearing Center at Children's.

Sample *Cheers for Ears* Campaign:

- ✓ Allow students with hearing loss to help chair this program as a self-advocacy campaign.
- ✓ Hold a kickoff celebration with a Children's Hospital of Pittsburgh of UPMC guest speaker.\*
- ✓ Help students to organize week long fundraisers such as:  
Bake sales, dress down days, raffles, penny wars, and other fundraisers.
- ✓ Share educational materials and include hearing safety discussions in class.



To register your school and learn more about our program, please visit [www.givetochildrens.org/cheers](http://www.givetochildrens.org/cheers).

To learn more about our *Cheers for Ears* program, contact Maura Rodgers at [maura.rodgers@chp.edu](mailto:maura.rodgers@chp.edu) or 412-692-3937.

We'll help to:

- Schedule your guest speaker
- Provide marketing materials
- Provide educational support
- Provide Sincerely Yogurt "free yogurt" coupons for participating students

On behalf of Hearing Center Auxiliary at Children's Hospital of Pittsburgh Foundation, thank you for your generous support!

\*Speaker availability subject to change and scheduled with priority to early registrations.